



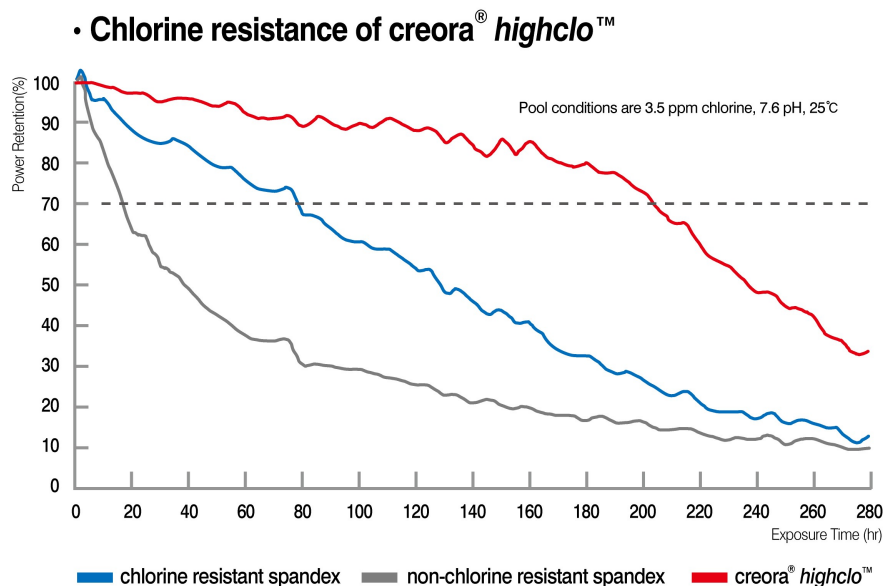
## LAUNCH PRESS RELEASE

---

### Launch of New creora<sup>®</sup> Swimwear Innovation at Interfilère Paris 4 – 6 September - Hall 3 stand A61/B66

---

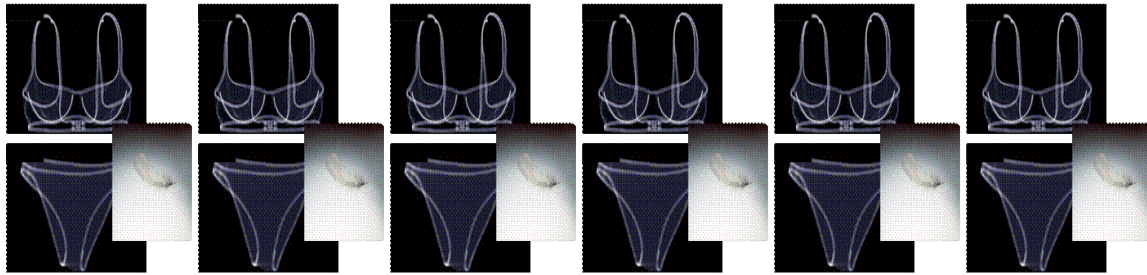
Hyosung will launch its new product for swimwear collections, **creora<sup>®</sup> highclo<sup>™</sup>**. A new branded spandex/elastane that has superior chlorine resistance and longer lasting fit to meets the consumers demand for quality, fit and performance in swimwear.



#### “Dynamic fabric test in 3.5 ppm chlorine”

**creora<sup>®</sup> highclo<sup>™</sup>**. is engineered from the high power performance family of creora<sup>®</sup> products to provide higher modulus with outstanding quality, uniformity, consistency and knitting efficiencies in warp and circular knitting. As a higher power spandex/elastane, it is excellent for compression, shaping, and now, will retain its power longer after exposure to chlorine to provide lasting fit and shape retention. creora<sup>®</sup> partner mills with fabrics to be featured at Paris show include Sofileta of France, Cherry Body(Hong Kong), Hyunjin (Korea) Hungyen (Vietnam) and Huiyi (China).

For intimate apparel, Hyosung will be introducing **MIPAN® microfine, 20/34 and 30/68** micro denier nylon offerings ideal fine gage, super light weight, warp and circular knits.



Hyosung will also feature the latest fabrics from creora® partner mills and concept garments linked to the **creora® textile directions for 2012 for intimate, swim, hosiery.**

**Come and visit us at Interfilière and we will be delighted to present our new products and trends.**

=====  
**August 2010**

**Susie McHugh** - Susan McHugh Associates

71 Clarendon Drive London SW151AN – P: +44(0)208 785 1184

E: [susie@susanmchugh.com](mailto:susie@susanmchugh.com)

**[www.creora.com](http://www.creora.com)**



*Hyosung Corporation is one of Korea's leading multinational conglomerates, with annual worldwide sales of more than \$8.7 billion. Hyosung maintains a global network of more than*

*36 subsidiaries and international branch offices around the globe. Hyosung operates in seven performance groups: Chemicals, Construction, Industrial Materials, Information & Communication, Power & Industrial Systems, Textiles and Trading.*

**creora®** is a registered trademark of the Hyosung Corporation for its brand of premium elastane.

**creora® highclo™** is a registered trademark of Hyosung Corporation for its brand of premium and performing elastane.

**MIPAN® fine** is registered trademark of the Hyosung Corporation for brands of premium nylon.